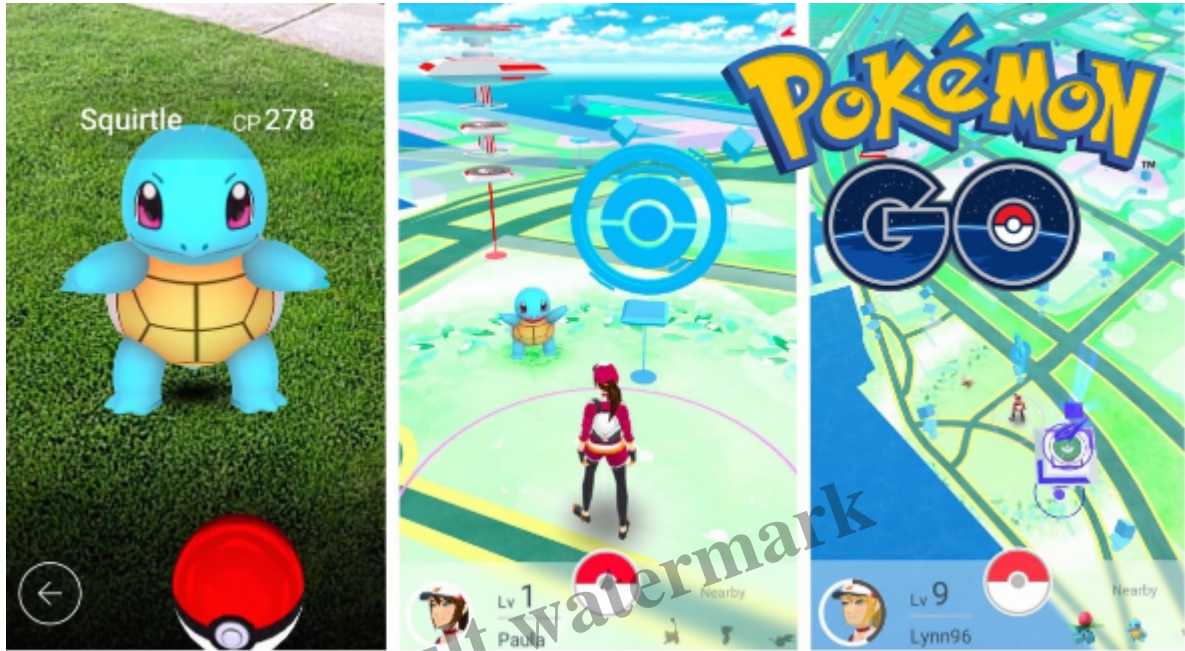


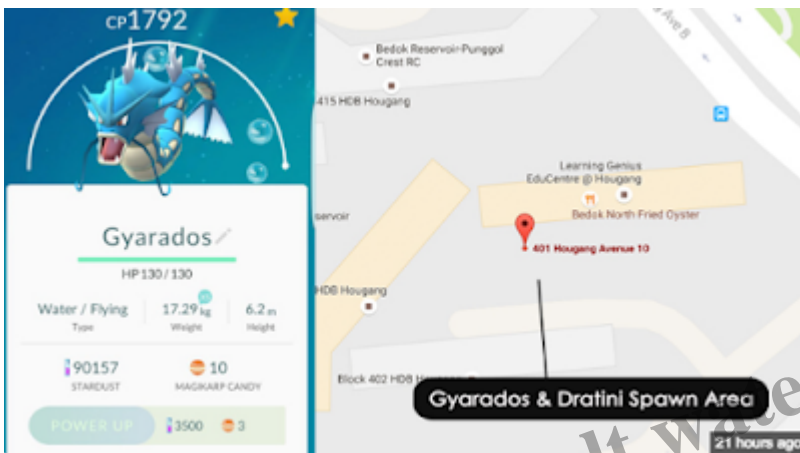
## Understanding the Secret behind the Success of Pokemon Go

### Description





The game developers have also given a lot of thought into the location and timing for different types of Pokemon to spawn. For instance, bug-type Pokemon like Weedle and Caterpie are commonly found near grass, whereas Meowth has been spotted hanging out with our friendly neighbourhood stray cats under void decks. Looking for a water-type Pokemon like Squirtle or Dratini? Streams, reservoirs, rivers or lakes are good places to search. Bats like Zubat are easily found in large numbers at night, whereas Pikachu has been rumoured to be near power stations (St. James Power Station, anyone?). If you're a hardcore Pokemon fan, you might remember that Clefairy tends to be curious, and so it naturally pops up at tourist landmarks. Or what about Chansey, the nurse Pokemon in the series? Not surprising that you'll find Chansey near and around hospitals (Changi General Hospital is a hotspot). These "Easter eggs" discoveries as players find and capture Pokemon continue to delight many for a long time to come.



Want to be the very best, like no one ever was? Well, you might have to start hunting for rare Pokemon that are region-specific, such as Mr. Mime in Europe and Farfetch'd in Asia.

There's something for everyone, regardless of your age and personal history with the Pokemon franchise. And THAT, is what made the game so wildly popular.

*Looking to invest in stocks that might potentially benefit from the hugely-successful Pokemon Go game? [Watch out for my next post here!](#) I'll be evaluating what type of stocks can benefit from this trend, as well as name-dropping a few.*

In the meantime, I'll be off for a Pokemon date with my fiance for now.

With love,  
Budget Babe

**Category**

1. Family

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