

## Terms to know in the cryptocurrency social universe

### Description



When I first dipped my toes into the universe of cryptocurrencies, I could barely understand a word of what the crypto folks were talking about on Reddit, Medium and the various other forums. It was like a whole new different language, and I'm not even referring to the technical terms found in most of the whitepapers.

Given how much price is largely driven by market sentiment in the crypto universe, it pays to understand what's happening on the ground, so today's guide is largely targeted for the newbies who need a little help understanding the slang flying around on Facebook when folks discuss about cryptocurrencies.

### Fiat

Government-issued currency, or basically cash.

*Eg. You need to convert your fiat into bitcoin before you can buy alts.*

### Altcoin / Alts

Refers to all other coins that are not Bitcoin.

*Eg. People congratulate me when Bitcoin makes a bull run, but they don't know my alts are bleeding.*

### Shitcoin

Any coin that purports to save the world. Also refers to alts that are perceived to be terrible, worthless, or a downright scam. (Note, one man's shitcoin could be another's treasure.)

*Eg. Is FAILcoin a shitcoin? Its original developer completely disappeared after its announcement.*

### ICO

Acronym for initial coin offering. Similar to IPOs in the stock market, only that ICOs are in the crypto universe.

*Eg. There's a new ICO coming up. You subscribing?*

### SAT(s)

Short-form for 1 satoshi, the lowest denominator of a Bitcoin.

*Eg. Did you watch that video about that BuzzFeed guy who couldn't buy a Bitcoin because he didn't have enough money? He could only afford a few sats.*

### **FOMO**

Acronym for fear of missing out.

*Eg. Bitcoin just hit \$10,000! This FOMO is real, should I buy?*



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### **ATH**

Acronym for all-time high.

*Eg. Bitcoin is hitting ATH every single day!*

### **To the moon / moon**

Refers to the price of a coin going up, supposedly with no upside limit.

*Eg. Bitcoin is mooning!*

## HODL

To hold. Also means Hold On for Dear Life.

*Eg. I intend to HODL Bitcoin until it moons.*

## FUD

Acronym for fear, uncertainty and doubt.

*Eg. Bitcoin's drop now is only temporary and all just due to baseless FUD.*



## Shill / Shilling

The act of promoting good stuff about alt coins (usually on social media) in hopes that people will start buying and the price will go up.

*Eg. Stop shilling IOTA!*

## Pump and dump

Refers to prices going up rapidly (usually because of FOMO or shilling) and crashing after (sometimes due to FUD).

*Eg. Stop shilling IOTA just so it'll pump and dump.*

## Choyna

China.

*Eg. Is NEO's recent dip due to Choyna FUD?*

## Bagholder / Baghodler

A person who purchased a crypto coin at an all-time high or during a bull run, and are now stuck in a tight position now that prices have plummeted.

*Eg. Peter bought IOTA because he FOMO-ed when it mooned overnight, and now he's a badhodler hoping for another bull run so he can unload it.*

## Bears / bearish

Folks familiar with stocks will know this. A bear is someone with bearish sentiment about the market and thinks that prices are headed down.

*Eg. I'm bearish about the Bitcoin market right now.*

## Bull / bullish

The opposite of being bearish. A bull is someone who believes the market is headed upward.

*Eg. I'm super bullish about Bitcoin now, it is going to the moon!*

### **Whale**

Refers to a person with deep pockets.

*Eg. Satoshi is a whale. He reportedly owns one million bitcoins! / Peter just bought USD 100k of Bitcoin. What a whale!*

### **Rekt**

Basically means wrecked.

*Eg. Uh oh big dip. I'm rekt.*

### **Butthurt**

What you'll feel when your shitcoin goes to zero.

*Eg. Oh crap, turns out XXX was a shitcoin. I'm butthurt.*

### **BTFD**

Acronym for buy the farking dip. Basically refers to buying when people are panic selling.

*Eg. Bitcoin just dumped! BTFD!!!*

### **DYOR**

Acronym for do your own research.

*Eg. Stop asking me whether Litecoin will moon. DYOR!*

### **Beetconnek**

A suspicious Ponzi scheme often shilled by Youtubers and social media influencers who have vested agendas. Tread at your own risk.

*Eg. Did that Youtuber CryptoNick really earn \$500,000 USD from beetconnek? Madness!*

Can you stomach the wild ride in the crypto universe? (If you can't, keep calm and put in only money you can afford to lose. A few hundred dollars is fine too.)

Let me know if you come across any new slang terms which I've missed out!

With love,

Dawn

### **Category**

1. Crypto
2. Investing