

## Review: Namu Life Snail White Cream

### Description



Hello world! So, lately I've been hearing and reading tons of reviews on one of the latest skincare products in the market now which has been getting lots of raves (if you do a quick Google search you'll find TONS of blogger sponsored advertorial reviews), so I thought I'd do my own.

*Disclaimer: All statements here are of my personal opinion and should not be taken as fact. I do not represent Namu Life, Snail White or any of their distributors. The results I experienced on Snail White may differ from individual to individual and in no way will I be held responsible for any decisions made regarding the product purchase after reading my review.*

The image is a 'How to Use' guide for Snail White Cream. It features a four-step diagram with illustrations of a woman's face and Korean text. Step 1: '표면에 먼지를 제거합니다' (Remove dirt from the surface). Step 2: '피부 표면에 포인트' (Apply to skin surface). Step 3: '끌고루 크림을 확산하고 피부 속으로 흡수 마사지' (Spread the cream and massage to absorb into the skin). Step 4: '그리고 영광스럽게 아름다운' (And with glory, beautiful). To the right is a circular inset showing the cream being applied to the skin. Below the diagram is a '테스트/Testing' section with a series of six before/after photos showing skin improvement over time, labeled 'day 1' through 'day 6'. A small tag with the product name is also visible.

Here's a before/after review I found online. Not sure if it's real, or photoshopped, because I saw nothing like this when I tried it on myself.

Now, I'm always skeptical of reviews which are sponsored, having come from an advertising background myself. Even when advertisers approach me to do sponsorships, I'll always think twice whether (i) my content will be moderated (ii) if my review is bad, what are the consequences? After all,

although I blog, I'm a reader of other blogs as well. Most of the time, I find that I trust reviews which are not sponsored (there's less pressure and therefore more honesty) or sponsored reviews only by bloggers whom I trust and have been following for a while.

This is NOT a sponsored post, as I bought the Snail White Cream myself to try after hearing and reading so much about it (completely authentic, you can Google for tips on how to differentiate between real and fake ones on the market since there are many imitation goods coming up).

### **Review: Snail White Cream by Namu Life**

This facial cream is only a few months old, but has been getting lots of attention ever since it first launched a few months back in Thailand. My boyfriend was up in Bangkok earlier this year and told me almost everyone was using it! So I bought the facial



Here's my Snail White cream.

For the facial cream, it is known as the snail secretion filtrate moisture facial cream. The product claims to be an "innovative anti-ageing cream" which can "transform the skin into a more youthful look", with

What will you get from "Snailwhite"? nes and wrinkles, hydrating, and making the skin

- Healthy skin, brightness, and firmness.
- Acne scars, stretch mark and rashes will be reduced.
- Smoother softer skin.
- With the qualified active ingredients, you will get a very healthy skin.
- Control oil on facial skin.
- Rehydrating the dry skin.
- Reduce the cause of acne.
- Reduce the irritation of the skin from sun light and smoke.
- Enhancing the creation of Collagen and Elastin.
- Younger and healthier skin and your wrinkles will be decreased.

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**SNAIL<sup>®</sup>  
WHITE**



The so-called 5 Rs of the cream:

- Regenerate
- Recovery
- Repairing
- Restore
- Renew

Woah! Sounds like a lot of promise in one jar of cream!

**REGENERATE  
RECOVERY  
SNAIL CREAM  
REPAIRING  
RESTORE  
RENEW**

**SNAILWHITE**

Innovative anti-ageing cream formulated with snail secretion filtrate to ensure efficacy of the cream. Simultaneously protects the skin from future damage. Skin transforms to a more youthful beginning-reduced fine lines and wrinkles, improved firmness, elasticity, brightness and rehydrating the skin.

**"SNAILWHITE'S SECRET"**

**ZINGIBER OFFICINALE (GINGER) ROOT EXTRACT**  
It reduce skin irritations, rashes as well as providing a better blood flow circulation system.

**HYALO-OLIGO**  
Hyalo-Oligo has the abilities of an excellent penetration. It also has the anti-oxidant and inflammatory effects. It controls oil on the skin and helps your make-up last longer.

**BISABOLOL**  
It prevents skin irritation from sunlight, gives oxygen and anti-oxidant to the skin as well as protects the skin from UVA, UVB and acne. It also reduces fine lines and wrinkles.

**SNAIL SECRETION FILTRATE**  
It provides natural ingredients like: Glycoaminoglycan, Elastin, Collagen, Vitamins, Allantoin, Glycolic acid

**LAVENDULA STOECHAS EXTRACT**  
It reduces the depth of wrinkles, acts as an anti-oxidant and decreases the expression lines on our faces.

**PANAX GINSENG CALLUS CULTURE EXTRACT**  
This helpful ingredient is good for total anti-aging which is also photo-protection and as an anti-oxidant.

**CENTELLA ASIATICA EXTRACT**  
It has the efficacy to improve acne prone skins, reduces pores. It has the benefits of healing wounds and anti-bacteria.

The ingredients sound really good too. I've amassed over a decade of knowledge on skincare products and can roughly tell you what almost any ingredient can do for you, and even I was taken in by their advertisements.

But when I tried it, it was a whole new different story. Here's my TLDR / summarized breakdown:

Effects claimed by other bloggers who reviewed the product:

- Made their skin brighter / fairer / healthier / firmer
- Improved complexion
- Faded away their acne scars / stretch marks / dark spots / freckles
- Control / reduce acne inflammation
- Moisturizing

My results:

- Brighter? Fairer? Firmer? No, no, no.
- Improved complexion? No. In fact, the product clogged my pores and caused breakouts.
- Faded away scars? No. It did nothing for me.
- Control acne inflammation? I had none (my skin was good) until I used this, and it caused tons of breakouts. They're gone now, but the leftover scars are VERY unsightly and scarred my otherwise (mostly) clear skin.
- Moisturizing? Yes, but combined with my oily and sensitive skin, this made my skin overly oily for my liking.

Pros:

- Nice smell
- Interesting texture (not quite creamy, not quite a gel either)
- Bottle dispenser is innovative and hygienic, I like!

Cons

- Expensive (\$55 for a jar)
- Didn't see any effects after using for 2 months

The same went for their Skin Booster. I absolutely love the smell of their snail products (it is safely the best-smelling products in my opinion!), but unfortunately the lacklustre results and price tag do not justify me continuing to purchase and use it.

<p>(LIMITED OFFER!) Snail White Cream by Namu Life 50G</p>	<p>[One time offer] Snail White - Snail Secretion Filtrate Moistu</p>	<p>♥LIMITED 15SETS♥LOCAL SELLER♥FAST SHIPPING♥10</p>	<p>[100% AUTHENTIC] SNAIL WHITE CREAM THAILAND BY</p>	<p>Snail White Cream Filtrate Secretion Skin Care Acne Facial</p>
<p>Review(101) <del>฿58.00</del>     \$2.00~ <b>\$39.90</b></p>	<p>Review(330) <del>฿69.90</del>   \$3.50~ <b>\$42.50</b></p>	<p>Review(5) <del>฿88.00</del>   Free <b>\$38.00</b></p>	<p>Review(1) <del>฿38.50</del>   \$5.00~ <b>\$37.50</b></p>	<p> Free <b>\$84.80</b></p>
<p>Snail White Cream Facial Recovery Filtrate Secretion Moistu</p>	<p>Snail White Syn-ake Mist Whitening Anti-acne Essence Seru</p>	<p>Snail White Snail Secretion Filtrate Moisture Facial Cream 5</p>	<p>SNAIL WHITE CREAM Regenerate Recovery Restore Rene</p>	<p>Snail White Face Mask Shot Skin Regenerate Recovery Moi</p>
<p> Free <b>\$90.00</b></p>	<p> Free <b>\$75.00</b></p>	<p> Free <b>\$88.10</b></p>	<p> Free <b>\$90.50</b></p>	<p> Free <b>\$86.00</b></p>

My verdict?

Save your money instead.

Category

- 1. Family

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