## DBS Be Your Own Boss (BYOB) IS more superior than OCBC 360

### **Description**

I've been receiving quite a number of enquiries regarding my previous post, where I highlighted <u>DBS'</u> latest Be Your Own Boss promotion as an extremely good deal.

Naturally, there were people who were skeptical.

I know, I know, mindsets are hard to change. It has been a few years since OCBC 360 became the first bank to introduce such high-yield savings, and people have been very skeptical of all the other accounts that followed after. Stubbornly still believing that OCBC 360 is the best, even though they've changed their T&Cs to reduce the interest time and time again.

I've covered <u>UOB One</u>, <u>POSB Cashback</u> and <u>BOC SmartSaver</u> which all came after OCBC 360, and each post had their skeptics as well. The latest to join the stable is <u>DBS BYOB</u>, and if you qualify, it is without a doubt the <u>highest-yield</u> savings account at the moment, but naturally some folks just find it hard to believe that good deals *do* exist.

Well, you can continue living in your bubble, because I'm here to outrightly say that **OCBC 360 is no longer superior.** 

#### Comments



mmmyyc Hi babe, I'm 30 this year and merely hit the upper limit. Eventually the saver must see big picture. Easily fall into the trap of higher savings. Dbs BYOB will be attractive for pple without big lump sum to start with because BYOB interest act on only the save amount (up to 3k). The eventual returns from slightly smaller interest (ocbc 360/BOC smart savers/UOB one etc) acting on our big lump sum will surpass this higher interest (BYOB) acting on just the save amount.

3 days ago

If this is indeed so, then I'd be worried because I said this in my original review post:

For the higher income-earners who can afford to park aside \$3000 of savings every month but still don't spend enough to consistently hit \$500 on your credit card, you can also take advantage of this promotion to get even higher interest than your existing <2% p.a. on the other banks' schemes.

I get worried when I recommend wrong stuff to you readers. BUT I was very sure I was correct and this reader was wrong. After all, it is easy to assume when you don't bother doing the hard work or the leg work to back up your claims.

So for all of you who still think your OCBC 360 is superior, prepare to have your mind blown...

OCBC 360 Account : assume \$40,000 initial lump sum saved		
elsewhere + \$3,000 monthly savings injected		
	Interest (1.55% p.a. on	
<u>Month</u>	first \$70k, 0.05% on	Total balance + savings
	the remainder)	
Sep-17	51.67	43051.67
Oct-17	55.61	46107.28
Nov-17	59.56	49166.83
Dec-17	63.51	52230.34
Jan-18	67.46	55297,80
Feb-18	71.43	58369.23
Mar-18	75.39	61444.62
Apr-18	79.37	64523.99
May-18	83.34	67607.33
Jun-18	87.33	70694.66
Jul-18	124.52	73819.17
Aug-18	126.08	76945.25
Sep-18	127.64	80072.90
Oct-18	129.21	83202.10
Nov-18	130.77	86332.87
Dec-18	132.34	89465.21
Jan-19	133.90	92599.11
Feb-19	135.47	95734.58
Mar-19	137.04	98871.62
Apr-19	138.61	102010.23
May-19	140.18	105150.40
Jun-19	141.75	108292.15
Jul-19	143.32	111435.46
Aug-19	144.89	114580.35
Total interest earned in OCBC 360		2580.35
Total from DBS BYOB		3,276.78

#### Notes:

<u>I used \$40,000 initial savings based on the assumption that the average working adult in Singapore should have no problem saving this sum after working for a few years, as I've shown here.</u>

1.55% p.a. interest is used (0.05% + 1.2% + 0.3%) assuming that the person can't consistently chalk up the \$500 min. spend on their cards,

which I highlighted as another good reason upfront why you should switch to DBS BYOB!

You can stick with your OCBC 360 and wave goodbye to almost \$700 in extra interest that the rest of us will be happily getting on DBS BYOB. That includes the extra \$88 sign-up bonus too you'll get if you sign up here!

Or, if you're not young enough to qualify for DBS BYOB (<30 years old), how about UOB One, which I already highlighted last year as another superior account for those who have no problem meeting the \$500 monthly credit card spend. Some of the savvier folks have already switched to UOB One in all that time you spent thinking – this Budget Babe siao ah?! OCBC 360 is obviously better please. You can read why you should totally have done so as well here.

From the emails and comments you guys have left me, it seems like many of you want to sign up but are afraid there's more hidden T&Cs that will eat up your interest which you are unaware of, so I'm here to debunk some misconceptions. I remain by my original stand that DBS Be Your Own Boss is a superior product.

#### Misconception 1: There must be some sort of cap on the max. amount!

The cap is on your monthly savings amount in SAYE, with a max. of \$3000 additional injections every month.

For any ad-hoc deposits outside of the automated monthly transfers, those will only earn the base interest rate (0.05 to 0.25% p.a.).

Thus, if you simply followed my hack (including where I illustrated to transfer a max. of \$3000 to SAYE monthly), you would still be getting the full maximum interest.

#### Misconception 2: Surely the more realistic transactions would be excluded

I had originally recommended chalking up the 5 monthly transactions via Grab / Uber payments, grocery shopping or buying NTUC vouchers, watching a movie, eating or drinking out, or shopping at retail stores like Watsons and Guardian where you can stock up on your personal care and grooming necessities.

Some folks didn't believe it could be that easy. One reader even asked if topping up of ez-link would count (thank you, what a fantastic tip!):



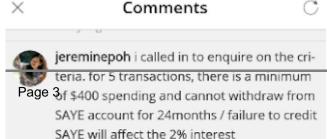
Chan Xian Kai Does topping up ezlink card qualify as a transaction? I.e. top up 5x \$10 per mth to ezlink to meet the requirement.

Like · 26 August at 11:57

I've checked with DBS on the legitimacy of this brilliant idea, and yes, it will qualify!

So go ahead and sign up!

Misconception 3: There must be a min. \$400 monthly spend on DBS / POSB cards



Apparently two of my readers highlighted that when they checked with DBS, the bank customer service officer / retail branch salesperson insisted that there is a minimum of \$400 spending for the 5 transactions.

This was directly the opposite of my hack which I shared in my last post, where I highlighted how the DBS BYOB is fantastic because there's **no minimum monthly spend** and you could technically make as little as  $5 \times 1$  transactions to qualify.

I've since confirmed with the corporate folks at DBS running this BYOB promotion that there is no minimum spend for the 5 card transactions.

I'm not sure why there are such instances of inaccuracies, but this is definitely not the first time I've heard of it. This reminds me of another incident where I strongly recommended POSB Cashback programme when it was launched, and my article also drew its fair number of skeptics. In my review, I detailed how to "hack" the scheme to get maximum benefit out of it. However, the bank officers sang a different tune to those who had read my post and wanted to sign up.

#### The original review post:



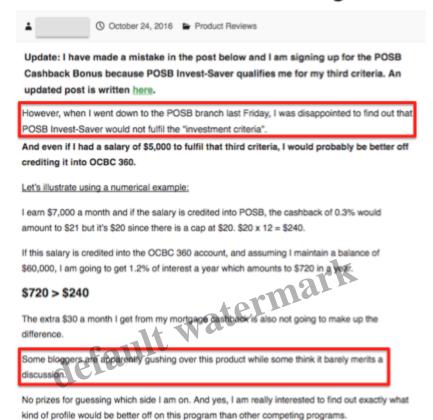
You only need to qualify for 3 out of 5 transaction categories (if you're kiasu and want maximum cashback, go for all!). These are:

- 1. Credit your salary to your POSB/DBS Savings/Current Account
- 2. Spend on your POSB/DBS credit card
- 3. Purchase new eligible regular insurance premium policy through POSB/DBS after enrolling to POSB Cashback
- 4. Have an existing POSB/DBS home loan or refinance with POSB/DBS (cash and CPF components are included)
- 5. Invest and grow your money through POSB's InvestSaver or new unit trusts



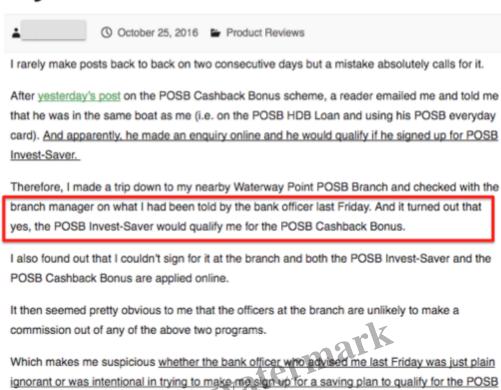
One of the responses that came after my review went live:

# POSB CashBack Bonus: Not Falling For It



And the aftermath.

# My Mistake On POSB Cashback Bonus



I'm not sure why the bank officer gave inaccurate information, but anyway, it does pay to double check before you strike off a good deal especially when it comes to your money.

efault

Cashback Bonus. Hmm.

Because this inaccuracy has happened more than once, I just wanted to put it out here once and for all that I check my facts very carefully before I post, especially when it is a collaboration post with the brand. Thus, you can be rest assured that my information / recommended "lifehack" is most likely to be accurate, because I've already done the digging on your behalf prior to posting the review.

Of course, if I've truly gotten my facts wrong, I'm always more than happy to make the amendments. Please, highlight them to me if you spot any! After all, we're all responsible in keeping each other accountable.

I understand that it is hard to trust many social media influencers these days, what with so many exposés – such as how the UOB Krisflyer campaign (influencers) reeked of dishonesty, the Beautiful Teeth Whitening kit (here and here), and of course the Gushcloud exposé by Xiaxue.

Not all of us rely on sponsored posts for a living. Some of us are actually more discerning and value the trust you've placed in us, and we're not going to break that just because of a short-term sponsorship! That's just not my style, and I'm sure I speak for many of the financial bloggers here who operate the same way.

So all in all, please continue to question and do your own due diligence, but you can trust my reviews

(haha!). Do also continue sharing such good deals with me, because I wouldn't have found out about DBS BYOB if it weren't for you awesome readers who had raised it to my attention.

To greater lobangs and wealth!

With love, Budget Babe

#### Category

- 1. Bank Accounts
- 2. Savings

