Description

Tips for Taobao's Singles Day!



Any Taobao fan worth her salt will know 11.11 aka Taobao's Singles Day!

Similar to Black Friday in the U.S., Singles Day is the biggest online sale for China retailers, who offer up to 90% on their products during this special 24 hours! #taobao #dayreshopping

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Taobao is already starting their promos for Singles Day!



Apparently it seems like Maybank credit cards are the preferred payment option across Taobao. They must be running some kind of tie-up?

Unfortunately, I've never gotten the chance to maximise previous 11.11 discounts because it always fell on a weekday when I'm stuck at work.

Who has time to play fastest fingers first and chiong for Taobao sales when your boss is watching you ð???

Tip: Start adding items to your cart BEFORE 11 Nov

A lot of the stores sell out really quickly on 11.11 because of so many people shopping all on the same day! Thus, to be quick and avoid having the items you're lusting after be gone to another shopper, you should definitely start adding them to your cart now so you can check out in minutes on the actual day.

I'm using SGShop (as I want someone to check my goods at the China warehouse before shipping over to SG). They've also gone one step further this year in offering preorders for 11.11!

Tip: Prepare alternatives (colours or size) just in case the item you want is sold out!

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Speed is everything on 11.11 given the mad sales! #dayresavings #dayrebeauty

Tip: Subscribe to the store / website got updates on promos or voucher codes!

Most companies share promos and vouchers with those on their mailing list â?? Zalora, Scoot, Jetstar, ASOS etc. By subscribing, you'll be in the know about all the latest promos that you can take advantage of! Such as free service fees days, free shipping, etc.



Speaking of which, if you're using SGShop right now, they're also offering free service fees if you place your orders through their mobile app! This usually ranges from 4 to 8% so it can add up to quite some savings!

Tip: Access Taobao / SGShop through ShopBack for more cashback!

For 11.11 we can get up sized cashback of 11% (saw the promo via ShopBack emailer because I subscribed to the mailing list haha) and I'm definitely going to layer all these promos together for even more savings!

Tip: LAYER PROMOTIONS if you can!

Some promos don't work if you apply them with other ongoing promotions, but if you can layer them together, then why not!

Imagine:
â?? saving 11% on shipping fees via SGShop
â?? no need to pay agent fee if I order through their mobile app
â?? get additional 11% off shipping if I pay through Maybank credit card online
â?? get 11% cashback on my total order via ShopBack
â?? while getting reward points for my purchase at the same time!!

WOOHOOO smart or what hehe ð???

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Tip: Combine orders with your friends to take get even more discounts!

If you spend more than $300 for instance, you can get back some cash rewards on SGShop. While it may be hard for one person to chalk $300 at one shot (especially if you're not a #dayrebride or #dayrehome shopping), you can still hit the amount if you share with a few friends!

Not bad right!

Disclaimer: This is not a sponsored Dayre post! I've been using SGShop since 2014 and while they've recently approached Nuffnang for an advertorial on my blog, I'm sharing here on Dayre purely of my own accord! Also, the tips here are for general Taobao shopping across stores so I won't go too much details into the SGShop specific promos.

Okay it is past midnight now and I've got to prepare for my shoot tomorrow so shall end off here! If you're planning on using SGShop for your 11.11 shopping you can head over to my blog for the rest of the promo codes! ð???

I've quite a few wedding items saved in my cart already (decor stuff, silk flowers, bridesmaids dresses etc) so I'm going to cart them all out during the sale! Can't wait!

Get 200 reward points and 10% off your first order if you sign up through this link!

http://bit.ly/2fl6lef

Category

1. Family

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